



Walk Gear Sponsors

A unique opportunity reserved especially for specialty pharmacy and home care companies



Here at the Central Ohio Chapter of the National Hemophilia Foundation, we understand that specialty pharmacy and home care companies don't have the deep pockets that many of the pharmaceutical companies have. That's why we've created a unique opportunity for companies such as these that will:

- foster personal interaction with families affected by bleeding disorders
- create brand awareness through the placement of logos on walk-related promotional items and signage at the Walk
- educate our consumers through the placement of literature in walker gift bags



At the start and finish point of the Walk, we will have a special area designated as the "Free Walk Gear Zone." Four tables will be set up in this zone to give walkers a water bottle, pedometer, headband, and sports pack. For a fee of just \$1,000, your company can man one of these tables, place your logo on the item given away at that table (as well as on a table-top sign), and insert one piece of literature in the walker give-a-way bags. Not only that, but you also receive all of the benefits afforded to "Bronze Sponsors." We expect the Free Walk Gear Zone to be a place where crowds gather and think it's an excellent opportunity for you to be able to interact with potential customers.



The fee you pay covers the costs of the promotional items, and we will work with the company that produces them.

If you're interested in taking advantage of this opportunity or to ask questions about it, please call Rob Alexander at 614-429-2120. But don't wait because there are only four of these special sponsorships available and they'll be given out on a first-come, first-serve basis.